

AUDITION READY



'AUDITION READY' A BRAND NEW APP TO HELP CHILDREN PREPARE FOR AUDITIONS HAS LAUNCHED.

New app, Audition Ready, has been created as an educational platform for young talent aged 6-16. The app provides audition preparation lessons from Industry professionals and will be updated with new exclusive creative content weekly.

The app's chosen charity is National Youth Arts Trust.

"Audition Ready app is a brilliant new tool for young performers, I wish something like this had been around when I was starting out. Imagine having all the questions answered in one place at your fingertips , just perfect!"

- **Kerry Ellis, actress and singer.**

Audition Ready is a one of a kind, original app, which is created with a melting pot of cutting- edge industry insider tips and fully loaded with knowledge, enabling young talent to be as prepared as possible for their future auditions.

The app includes simple steps to become Audition Ready, this can be used over and over again as a child's reliable platform into either a casting for screen or theatre audition. With an added feature of an 'on the day' button, meaning it can be used right up until they are called into the room for the all-important audition or casting.

With children's mental health at the forefront of our society, it was important that the app was inspired to build on confidence through the auditioning stages for screen and Theatre, with a focus on supplying young talent with the tools to be the very best they can be and build resilience and confidence when moving forward in the industry.

The app features many hurdles that the founders believe that young talent faces, including rejections and dealing with auditions and castings for those youngsters with SEN, such as Dyslexia.

Amy Sankey, Co-Founder of Audition Ready said:

"Audition ready is here to support the industry nurture the undiscovered. To be able to inspire children is just the best day job. For them to be successful having used our app, is out of this world"

Holly Myers, Co-Founder of Audition Ready said:

“We are about to turn the auditioning process for children in the Performing Arts ON. ITS. HEAD. They will literally be able to utilise our APP whilst waiting to be called into an audition.

Preparation and confidence are key in this process, we are giving these kids the best chance they have, before entering the room.”

Rachel Crouch, Co-Founder of Audition Ready said:

“What we have done is bought everyone in the industry time. Teachers, agents, casting directors... This is one of the biggest issues I believe we have solved. How to prepare a child to be the best they can right before their audition. A teacher or an agent can't be with these children on the day, but Audition Ready can!”

Audition Ready has been self-funded by a dynamic team of three women, Holly Myers, Amy Sankey and Rachel Crouch. Rachel and Holly have many years of experience and are heavily involved in the Performing Arts industry. Rachel Crouch owns a Theatre School and Holly Myers is the founder of a Children's Talent Agency.

The app has been created and built with a world-wide launch in mind. The performing arts industry is traditional and auditions are very much the same format and structure in all countries world-wide. With all auditioning related subjects addressed in the app, the future plan is to launch and establish the app in multiple territories globally.

The financial plans of Audition Ready are to give back into bursaries supporting the Performing Arts throughout 2021/2022.

Trailer: www.auditionready.co.uk

